

SPEND

\$5 AND
GET

\$10 **IN
FREE**

PRODUCE*

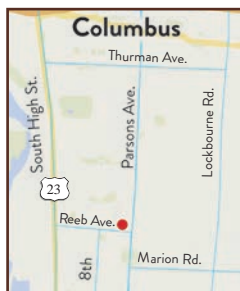


STARTING MAY 9TH
RECEIVE A
SNAP BONUS!



If you are a **SNAP** benefit holder, you can spend \$5 from your SNAP EBT card on eligible fruits and vegetables* and receive a \$10 Reward Card. You can then use this Reward Card to purchase more eligible items*.

Shopping at the Roots Market is a low cost option to access and purchase quality fruits and vegetables.



Market Hours:

Monday-Friday (8am-7pm)
CLOSED WEEKENDS

614.468.9300

southsideroots@midohiofoodbank.org
280 Reeb Ave., Columbus, OH 43207

SouthSideRoots.org

SPREAD THE WORD



Mid-Ohio Foodbank
www.midohiofoodbank.org

* Eligible fruits and vegetables that are fresh, frozen, canned, and/or dried; including beans. Some exceptions may apply. Locally grown vegetables available from Urban Farms of Central Ohio.

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COMMON QUESTIONS

What grocery items are eligible?

All fruits and vegetables that are fresh, canned, frozen and/or dried, including beans are eligible. These items must not have any other additional ingredients included; with the exception of an added ingredient that preserves freshness. All eligible items are clearly marked in the Market with a **red sticker**. Ask our market associate for help when shopping.

Any spending limits?

There is a limit of earning (2) Reward Cards per transaction, up to \$20 in Rewards.

How often can I receive a reward card?

You may participate as often as you like, however the limit per transaction is (2) Reward Cards. Reward Cards will expire 60 days after issue.

How long will this incentive program run?

The incentive program will run through March 31, 2017.

Who qualifies to participate?

All current SNAP benefit holders qualify. SNAP EBT dollars need to be spent on eligible fruits and vegetables to receive the Reward Card at the point of sale.

